

MY GOAL SETTING ACTION PLAN

BIG GOAL

MEDIUM GOAL 1

SMALL GOALS

MEDIUM GOAL 4

SMALL GOALS

MEDIUM GOAL 2

SMALL GOALS

MEDIUM GOAL 5

SMALL GOALS

MEDIUM GOAL 3

SMALL GOALS

MEDIUM GOAL 6

SMALL GOALS

BIG GOAL

Build my social media following

MEDIUM GOAL 1

Research

SMALL GOALS

Look at what other Wattpadders are doing
How do my favorite writers market themselves?
Which platforms are the most useful to me?
I don't need them all
Mind map what I want my social media to accomplish!
Is it an inside look into my life? My writing process? Marketing my stories? A mix of all and more?

MEDIUM GOAL 4

SMALL GOALS

MEDIUM GOAL 2

Define target audience

SMALL GOALS

Research: Study my comments. Who is reading my stories? Who do I want to read my stories? What hashtags do my readers use?
Connect with my readers: Study my comments. Who is reading my stories? Who do I want to read my stories?

MEDIUM GOAL 5

SMALL GOALS

MEDIUM GOAL 3

Mind map my ideas

SMALL GOALS

Setting: Where is my story set?
Plot: What is the overall plot and subplots?
Conflict: What conflict will my characters overcome?
Character: Who is in my story? How are they related to each other?
Theme: What is the meaning or lesson of my story? What feelings is my story trying to convey?
What is my story about? Free-flow writing and ideas without self-editing

MEDIUM GOAL 6

SMALL GOALS

BIG GOAL

Write my story

MEDIUM GOAL 1

Research

SMALL GOALS

Look up similar stories

What do I like/dislike about them? What are they missing? What can my story address that's different?

Find inspiration

Personal experience, the news, historical events

MEDIUM GOAL 4

Build an outline

SMALL GOALS

Take your mind-mapped ideas and clarify them

MEDIUM GOAL 2

Decide on genre

SMALL GOALS

What stories do I like to read?

What kind of world will my story make the most sense in?

Will my story in this genre fill a gap?

MEDIUM GOAL 5

Write first draft

SMALL GOALS

Just start somewhere

No self-editing

MEDIUM GOAL 3

Make accounts

SMALL GOALS

Choose platforms

Decide on handle(s): Do I want all of the handles to be the same across platforms? What is easy for my readers to remember? Should it be the same as my Wattpad handle?

Social media bios: What do I want my bio to say about me and my work?

Have I linked to my Wattpad profile or latest story? Link accounts on my Wattpad profile

MEDIUM GOAL 6

Edit draft

SMALL GOALS

Self-edit

Grammar

Plot holes

Flow

Ask a friend to edit

Post chapters to Wattpad on a weekly basis